Percent for Art Project
PHL Airport Restroom Renovation
Artist Info Meeting / Workshop
May 6, 2022

Thank you for joining. The meeting will begin shortly.
Introductions

Office of Arts, Culture and the Creative Economy (OACCE)

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Housekeeping

- This presentation is being recorded.

- During the Q&A portion at the end we will invite you to ask your question with your microphone/camera turned on or you can type your question in the chat.

- The powerpoint presentation, questions, and responses will be made available on CreativePHL.org by Wednesday, May 18.
Agenda

1. Welcome & Introductions
2. Goals of the Artist Meeting/Workshop
3. Percent for Art Program
4. PHL Airport Project Overview
5. Percent for Art Application Process
6. Percent for Art Timeline
7. Question & Answer Session
8. Next Steps
Goals of Artist Info Meeting/Workshop

- To walk you through the Percent for Art process
- To provide an opportunity to ask questions about the application process
- To encourage local artists to apply to this opportunity and future opportunities
- To provide assistance for those that need it
Poll Question 1

Have you ever participated in or applied to a City of Philadelphia Percent for Art project before?
The Program commissions beautiful and enduring artworks, which reflect the diversity of Philadelphia’s residents and visitors, its rich cultural landscape, its many histories, and the variety of public spaces in Philadelphia’s communities.

- City-funded construction projects trigger the Percent for Art Requirement.
- Funding for the Percent for Art Program goes directly to emerging and established artists.
- The Percent for Art Program is a two-stage selection process.
- Community involvement is a critical component.
- Selected artists are responsible for the design, fabrication and installation of the artwork, with support from the OACCE.
Community Input

Artists create site-specific art that is a true and meaningful reflection of the people, history, culture and values of the local community.

Community input helps to:

- Establish the goals for the art project
- Inform the Semi-Finalists about the community and respond to questions the artists may have
- Determine the winning Percent for Art project
Percent for Art Committee

- Arts and Culture administrators & leaders
- Staff members of PHL Airport and American Airlines
- Architect for PHL Airport Restroom Renovation Project
- Residents and community leaders of Council District 2
- Representatives from Office of Councilperson Kenyatta Johnson, and
- Representatives from OACCE
PHL Terminal B-C Restroom, 2012
*Pink* by Ava Blitz

**Project Budget**

$28,000
PHL Terminal B-C Restroom, 2012
*Tectonic Quilt* by Benjamin Volta

Project Budget
$20,000
PHL Terminal E Restroom, 2017
VISUAL PROCESSING III by Megan McGlynn

Project Budget
$44,000
PHL Terminal D Restroom, 2017

*Flight Pattern* by Paul Santoleri

Project Budget

$38,000
PHL Terminal F Restroom, 2018

*My Philadelphia Story* by Won Kyoung Lee and Matthew Alden Price

Project Budget

$25,000
PHL Airport Percent for Art Location
PHL Airport Percent for Art Location

Corridor

Enlarged focus area
PHL Airport Percent for Art Location

View at eye level

Bird eye view
PHL Airport Percent for Art Location

Bird eye view of corridor and possible floor area
Percent for Art Application Process

Part 1: Call for Artists

- Online application will be collected through Submittable, a free platform.

- Artists provide contact, demographic information, artist statement and resume for each artist applying.

- Artists or Artist Teams upload up to 10 examples of artwork and public art or studio work with an image identification sheet and respond to short form questions.

- Percent for Art Committee reviews all applicants and selects 5 Semi-Finalists to move to Part 2.
Part 2: Semi-Finalists

- Attend Pre-Proposal Meeting with Percent for Art Committee
- Participate in a Community Engagement event
- Receive $1000 Stipend to prepare proposal materials
- Submit a site-specific proposal that includes visual renderings or sketches and a written narrative of the concept, and description of materials, fabrication process, maintenance needs, project schedule, and budget
- Proposals made available for Community Input period
- Artists present proposals to Percent for Art Committee
- Percent for Art Committee recommends a Finalist
- Finalist further develops their design for Art Commission review and approval
Typical Percent for Art Schedule

- Planning: 3 months
- Community Engagement & Artist Selection: 6 months
- Design Development: 2 mo.
- Art Commission Review: 2 mo.
- Artist Contract: 5 months
- Fabrication and Installation: 4 months
Welcome! Please explore opportunities below.

The Office of Arts, Culture and the Creative Economy (OACCE) closes the gap in access to the arts for all Philadelphians and is committed to equitable support of culture and creativity throughout the city’s neighborhoods. OACCE supports free cultural programming; creates opportunities for local artists and creative organizations; connects Philadelphians to quality arts experiences; and preserves the City’s public art assets.

How to submit an application through Submittable:

- You will need to create a free Submittable account or sign in with Google or Facebook credentials to submit to these forms.
- You can save a draft of your work if you would like to finish filling out the form at a later date.
- If anything changes with the information you submitted, please request to edit the submission
  / If you need to make changes to your form, please withdraw your submission and resubmit.
- Submittable works best on Google Chrome, Firefox, and Safari. Internet Explorer is not supported. Please make sure you are using a supported browser.
- We will follow up with you about your submission by email. Please be sure to whitelist notification emails from Submittable and check the email you used to sign up for your Submittable Account regularly.

Technical Questions?
Check out the Submitter Resource Center or contact Submittable Customer Support.
Call for Creative Talent 2022

Guidelines  Submit

Percent for Art Call for Artists - PHL Airport - Part 1
Ends on June 1, 2022

Guidelines  Submit

Neighborhood Arts Programs 2022 Application
Ends on December 23, 2022

Guidelines  Submit

Art in City Hall Exhibition Application

Guidelines  Submit
Percent for Art Call for Artists - PHL Airport - Part 1
Ends on June 1, 2022

Restroom Renovation Project: Terminal A-West, Philadelphia International Airport (PHL)
Project Budget: $130,000
Deadline for Submissions: June 1, 2022

Read and Download the full Call for Artists *UPDATED*
RSVP for the Artist Meeting/Workshop on May 6, 5:30p.m.-7:00p.m.
Project Overview:

The City of Philadelphia’s Percent for Art Program and Philadelphia International Airport (PHL) announce a competition to commission artwork for an interior restroom located in Terminal A-West in the International Terminal. To best meet the needs and expectations of the Airport’s 33.02 million annual passengers (pre-pandemic), PHL is continuing its restroom renovation project that will greatly enhance its ability to efficiently connect travelers to their destinations as well as provide innovative and world-class amenities. A major feature of this project is the overall sense of aesthetic including the architecture, interior design, and fine art — all components that will enrich the public’s airport experience and continue to make PHL a choice destination for travelers. PHL and the City of Philadelphia’s Percent for Art Program encourages artists from the 11-county Greater Philadelphia region to propose works that respond directly to the characteristics of the specified site, will enrich the public’s experience at the airport, and be a positive reflection of the region.

Location and Site Description:

The restroom in Terminal A-West will have a designated entryway wall for a site-specific permanent art commission using ceramic, glass tiles, or other highly durable 2-dimensional materials. The wall will be visible from the concourse so that ticketed passengers who use the terminal will have the opportunity to experience the artwork from the gate seating areas, walking past the restroom area, or by utilizing the restroom area. Artists will have the opportunity to expand the footprint of the art installation beyond the 86 square foot designated wall onto the adjacent floor area.

The purpose of this public art commission is to create a dynamic and memorable entrance that will enliven the restroom and concourse. Recent customer surveys have shown that a passenger’s experience of restrooms has a major impact on their overall impression of and satisfaction with an airport. Many factors contribute to a positive impression of a public restroom including appearance, functional layout, amenities, sufficient lighting, finishes, cleanliness, and public art. Therefore, the new restroom design will feature a prominent entryway wall with an uninterrupted “canvas” for ceramic, glass tiles, or other highly durable 2-dimensional materials. It is encouraged to include a portion of the entryway floor as part of the commission using highly durable 2-dimensional materials suitable and safe for travelers and PHL staff to walk on and navigate with luggage or work and cleaning equipment.

A total budget of up to $130,000 has been allocated for this Percent for Art commission. This sum is inclusive of all artist(s) fees, renderings, insurance, fabrication, installation, travel, and all other project related expenses.

Read and Download the full Call for Artist *UPDATED*

View Sample Percent for Art Semi-Finalist Terms of Agreement

View Sample Public Art Contract

Technical Questions?
other project related expenses.

Read and Download the full Call for Artist *UPDATED*

View Sample Percent for Art Semi-Finalist Terms of Agreement

View Sample Public Art Contract

Technical Questions?
Check out the Submitter Resource Center or contact Submittable Customer Support.

Application Questions?
Contact Stephanie.Fuentes@phila.gov or call 215-686-0309

Name of group, organization, or artistic entity if applicable

Lead Artist Contact Name *

First Name

Last Name

Lead Artist Info (for Artist Teams, this is the primary contact)

Lead Artist Gender *

- Female
- Male
- Nonbinary
# Timeline Milestones

<table>
<thead>
<tr>
<th>Activity</th>
<th>Date</th>
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<tbody>
<tr>
<td>Call for Artist opens</td>
<td>Apr. 26, 2022</td>
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<tr>
<td><strong>Non-Mandatory Artist Meeting/Workshop</strong></td>
<td>May 6, 2022</td>
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<tr>
<td>Questions to OACCE about the project are due</td>
<td>May 11, 2022</td>
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<tr>
<td>Question &amp; Answers are posted on CreativePHL.org</td>
<td>May 18, 2022</td>
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<tr>
<td>Call for Artists Submission Deadline</td>
<td>June 1, 2022 at 5:00 p.m.</td>
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<tr>
<td>Semi-Finalists are notified</td>
<td>Week of June 13-17, 2022</td>
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<tr>
<td>Pre-proposal Meeting with Semi-Finalists to Review Proposal Format</td>
<td>Week of Jun. 21-24, 2022</td>
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<td>(this is mandatory for Semi-Finalists)</td>
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<tr>
<td>Public Input Meeting with the Community and Semi-Finalists</td>
<td>July 2022, date TBD</td>
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<tr>
<td>(this is mandatory for Semi-Finalists)</td>
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<tr>
<td>All Proposal materials due</td>
<td>Aug. 5, 2022</td>
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<td>Community Engagement Period</td>
<td>August – September 2022</td>
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<tr>
<td>Changes to All Proposal materials deadline</td>
<td>Oct. 6, 2022 at 5:00 p.m.</td>
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<tr>
<td>Semi-Finalists Presentations to the Committee</td>
<td>October 2022, date TBD</td>
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<tr>
<td>Finalist is notified</td>
<td>October 2022</td>
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<td>Design Development Phase (note this timeframe may vary)</td>
<td>October – November 2022</td>
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<tr>
<td>Finalist presents to the Art Commission for Review</td>
<td>December 2022 – January 2023</td>
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<tr>
<td>Contract with Finalist Finalized</td>
<td>February – May 2023</td>
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<tr>
<td>Site work/fabrication starts</td>
<td>Summer 2023</td>
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<td>Project Completion and dedication</td>
<td>Summer/Fall 2023</td>
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Questions about the Percent for Art opportunity or application?
Poll Question 2

From what you learned today, would you apply to this opportunity?
Next Steps

- Submit application questions by May 11, 2022 to Stephanie.Fuentes@phila.gov

- Questions & Answers and Zoom recording of Artist Info Meeting/Workshop will be posted online at CreativePHL.org/PercentForArt by May 18, 2022

- Visit CreativePHL.org/PercentForArt to apply by June 1, 2022